

LinkedIn for Your Future Career

Use this worksheet to guide your content creation and engagement with LinkedIn around your future career.

You may write everything here, type out your information, or directly start updating your profile using these guidelines (be careful updating things live). If you are unsure on what to put in the sections below, consider the following sources of information and research:

1. LinkedIn profiles of professionals in your desired field
2. Information from your resume
3. Industry and function specific language
4. Details from [informational interviews](#)
5. Resources located on professional association websites
6. Company and job specific information on target company websites, news articles, industry publications, and more
7. Research resources suggested through your alma mater

MAKE NOTES BELOW. It is ok if they are only half complete thoughts, sentence fragments, or just words. Get it down on paper and then refine.

Key points to make in your summary:

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Specialties to note:

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Skills to list:

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